AR/VR Solutions

Multiple possibilities made simple by AR/VR solutions

Marketing Solutions
- Enhance Visibility of products
- Enable quick brand awareness
- Unique features and products in a compact form shown to the audience enroute mobile expr.

Training Solutions
- Virtual Reality: Operator training made simple
- Augmented Reality: Explains complex components in a realistic and simple manner.

Maintenance & Repair
- Augmented Reality: Maintenance Service Manual: Aid to fix complex machinery
- Virtual Reality: Maintenance & Repair: Dial an Expert

Marketing
- AR/VR Services
  - AR|VR Mark
  - AR Field Service Tool
  - AR/VR Powered Dial An Expert
  - AR/VR Tracking
  - AR/VR Authoring
  - AR/VR Customization
  - AR/VR Integration
  - AR/VR Rollout

Use Cases
- Automotive Manufacturing
- Industrial Automation
- Building Technology
- Retail

Products can be experienced
- Self operated by consumers
- Assisted by Sales Executive

AR/VR Marketing

- Marketing
- Ability for high resolution AR rendering
- Production
- Interface with diagnostics, Quality Management, Tele Services
- Components for authoring, delivery and runtime
- Integrates third party tools for tracking and 3D authoring
- Offerings
- Consulting
- Customization
- Authoring
- Integration
- Rollout

Modules for production, marketing, training and service

AR Field Service Tool

- Customer Benefits
  - Operate smart phone
  - Diagnosis of any equipment
  - Remote diagnosis
  - Selection of spare parts
  - Selection of accessories
  - Service request entry
  - Encapsulation of instructions

AR IoT Integration with 3D CAD Overlay

- Customer Benefits
  - Assessment of equipment behavior
  - Monitoring of equipment's performance
  - Identification of any equipment
  - Selection of accessories
  - Service request entry
  - Encapsulation of instructions

AR Powered Dial An Expert

- Customer Benefits
  - Whenever required
  - Selection of any equipment
  - Assessment of equipment behavior
  - Identification of any equipment
  - Selection of accessories
  - Service request entry
  - Encapsulation of instructions

Competency Landscape