



# Robert Bosch: Bringing Together Chinese Technology and German Engineering with Cloud-Based ERP

When Robert Bosch GmbH struck a deal with Gotion High Tech to sell the former Robert Bosch Aftermarket Solutions GmbH – now Gotion Germany Battery GmbH – to Gotion GmbH, the plan was to combine advanced Chinese battery technology with German process engineering to promote progress and development for the new energy sector. Part of this plan, however, would require the carving out of Robert Bosch Aftermarket Solutions from Robert Bosch's IT infrastructure. Key to this project would be setting up the new company with its own, central ERP system.

To meet the challenge, Robert Bosch needed an **expert partner** that understood the business and IT landscape and also had the experience to deploy the new system in line with best practices and requirements for the newly formed company.

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# Carving Out a Major Subsidiary and Deploying SAP S/4HANA® Cloud, Private Edition with Help from SAP® Enterprise Support



## Before: Challenges and Opportunities

- Carve out Robert Bosch Aftermarket Solutions GmbH, so it could be sold to another company
- Deploy the private edition of SAP S/4HANA® Cloud at the new company

## Why SAP and Bosch Global Software Technologies Pvt. Ltd.

- SAP® Enterprise Support services – as part of RISE with SAP S/4HANA Cloud, private edition – to help resolve critical issues and manage the quarterly release cycle
- Close collaboration and the Real-Time Support approach, including the Expert Chat and Schedule an Expert services, as well as support from the Mission-Critical Support team
- Data migration plan from SAP Enterprise Support that used a migration cockpit and data file transfer and also provided expert guidance on best practices tailored to specific business requirements

## After: Value-Driven Results

- Project success based on short communication channels, close partner networking, broad experience, direct access to innovation drivers, and proactive support through all project phases
- Expert recommendations, prescriptive learning, and social collaboration forums as part of the SAP Enterprise Support value map for SAP S/4HANA
- Enablement and learning content, including meet-the-expert sessions and tutorials from the SAP Enterprise Support Academy program, providing a better understanding of key content
- Continuous quality checks for implementation, going-live support, and transformation assessment to identify gaps and risks based on a best-practice model, optimize performance, and provide project, technical, and functional guidance from deployment to launch

“SAP Enterprise Support and Bosch Global Software Technologies provided in-depth knowledge of our industry, a comprehensive understanding of our requirements, and a **distinctly value-driven approach** to carving out a subsidiary and deploying SAP S/4HANA Cloud, private edition.”

Rajeshwari R, Project Lead, Robert Bosch Aftermarket Solutions GmbH (now Gotion Germany Battery GmbH)

24x7

Access to SAP experts to quickly resolve issues and incidents

100%

Remote deployment of SAP S/4HANA Cloud, private edition

### Featured Partner

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**Robert Bosch GmbH**  
Göttingen, Germany  
[www.bosch.com](http://www.bosch.com)

**Industry**  
Cross-  
industry

**Products and Services**  
Engineering and  
technology solutions

**Employees**  
402,600

**Revenue**  
€78.74 billion

**Featured Solutions and Services**  
SAP S/4HANA Cloud, private  
edition, and SAP Enterprise  
Support

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## Overcoming Challenges and Enabling Success with a Trusted **Partnership and Collaboration**

Working with Bosch Global Software Technologies Pvt. Ltd. and using SAP® Services and Support, Robert Bosch GmbH carved out the newly formed Gotion Germany Battery GmbH and deployed the private edition of SAP S/4HANA® Cloud using a data migration approach.

The project was challenging – including difficulties activating standard SAP Fiori® apps, defining roles and responsibilities, and establishing a process for creating user IDs. There were also issues with the migration cockpit that caused some delays. But taking advantage of RISE with SAP S/4HANA Cloud, private edition, Robert Bosch got expert advice, enablement sessions, and implementation services from SAP Enterprise Support – resulting in a fully remote deployment. Now, users are taking advantage of the full functionality SAP S/4HANA Cloud, private edition – applying global best practices and maximizing the company’s investment in becoming an intelligent enterprise.

“SAP Enterprise Support has been central to the success of our SAP S/4HANA Cloud deployment. The advice and recommendations at each project phase, access to learning content, and safeguarding services were **invaluable.**”

Hans-Juergen Burstedde, Project Lead, Robert Bosch Aftermarket Solutions GmbH (now Gotion Germany Battery GmbH)

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## Featured Solutions and Services

Robert Bosch GmbH **successfully deployed SAP S/4HANA® Cloud**, private edition at the newly formed Gotion Germany Battery GmbH using the following offerings from SAP:

- RISE with SAP S/4HANA Cloud, private edition
- SAP® Enterprise Support
- SAP Enterprise Support value map for SAP S/4HANA
- SAP Enterprise Support Academy
- Continuous quality check for transformation assessment
- Continuous quality check for implementation
- Continuous quality check for going-live support
- Real-Time Support, including Expert Chat and Schedule an Expert

“The availability of a functional ERP infrastructure is always a crucial challenge in divestiture projects. SAP managed the provisioning of SAP S/4HANA Cloud in a short time, which enables an early start of the SAP S/4HANA implementation. **Fast adaption of the infrastructure** during the tough project timeline, including involvement of expert teams on short notice, were important to reach the project milestones.”

Andreas Ladenburger, Director Corporate Sector Information Systems for Mergers and Acquisitions, Robert Bosch GmbH

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